

# JESSE REEVES

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## CAREER HISTORY

- Provide clients – from *Fortune* 100 companies to small businesses – with written explanatory and marketing materials and proofreading services.
- Experience collaborating with creative directors, graphic designers, project managers and principals in the creative process for producing marketing materials for clients.
- Proven ability to accurately collect information, analyze and verify facts and work under pressure by meeting deadlines.
- Comprehensive background in effective news writing including interviewing, photography, researching, editing and managing a news budget.

## PROFESSIONAL EXPERIENCE

### **Reeves Writing, LLC**

2004 - present

*Copywriter/Proofreader*

Produce copywriting, advertisements, brochures, direct mail pieces, newsletters, press releases, trade articles, speeches, ghostwriting and Web content. Undertake proofreading and QA tasks.

### ***The Western Star and The Star Press – Lebanon and Springboro, Ohio***

2000 - 2004

*Reporter*

Conducted interviews, performed in-depth research and wrote newspaper articles. Covered court cases and gathered briefs. Proofread articles for publication.

## EDUCATION

### **Ohio University – Athens, Ohio**

Graduated June 1999

Bachelor of Science in Journalism – accumulated GPA 3.6

### **Hogeschool van Utrecht – Utrecht, The Netherlands**

1997 - 1998

### **Danmarks Journalist Hojskole – Aarhus, Denmark**

Diploma in International Journalism

Traveled throughout Europe to write articles that were published in the international magazine *Euroviews*. Coordinated travel, schedule and assignments for a three-member team.

## CLIENT LIST (partial)

General Electric, Toyota, Cisco, AOL, Orbitz, LexisNexis, the Tribune Company, Commerce Bank.