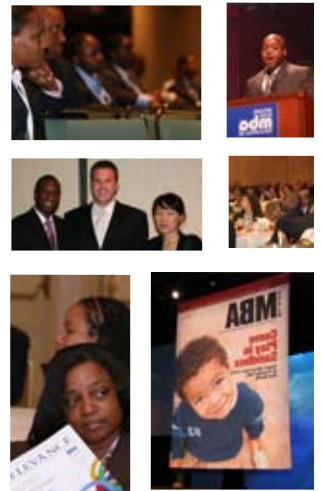


Table of Contents

Organizational Overview	1
Channel Strategy Overview	4
Media & Advertising Opportunities	7
NBMBAA® Branding Opportunities	8
National Career Fair & Recruiting	9
Partnership Levels	14
NBMBAA® Value Proposition	16



Please check to see if the page numbers in the table of contents coincide below.

MEDIA & ADVERTISING

As part of your partnership with NMBAA®, you gain insider ACCESS to our PUBLICITY, ADVERTISING and BRAND VISIBILITY EXPERTISE.

Our organization offers a myriad of ways to illuminate your NMBAA® contributions and participation from strategic co-op media placements to strong video and print presence at our conferences. Based on your goals and vision, we identify and execute the ideal way to streamline and spotlight your message.



From billboards to bus signage to dynamic print and Web content, we elevate your brand to help you connect with existing employees, new untapped talent, and strategic partners.

Omit comma.

Hyphen: full-motion.

NMBAA® Access Multi-Media

NMBAA® offers full motion video packages for corporate partners leveraging the Internet to reach our members and prospects with your messages and programs.

Two words, capital W: Web site.

on our national website, chapter sites, in our NMBAA® Access E-mail the Conference files, mobile media and even in partner hotels. Packages are :15, :30, :60, and :90-second spots that you can deliver to us pre-produced. We also can assist you in creating a customized spot using NMBAA® resources.

Omit all six colons.

Lowercase e.

In addition to exciting and engaging video content, the NMBAA® Conference Guide, Career Advantage Guide, National Black MBA Magazine™, and MBA Student's Guide contain valuable opportunities for print campaign advertorial content. We work with you to strike the right media mix and achieve the right kind of recognition.

Omit comma.

NMBAA® Banner Advertising through Plan Tour

Get your brand top of mind environmental, and directional signage. Leverage our NMBAA® Plan Tour to achieve your goal to your Conference media plan.

Hyphenate: top-of-mind.

Omit comma.

Elevate your involvement in NMBAA® with a corporate partnership and take advantage of our established relationships with influential trade, national business and business education media across print, broadcast, cable, radio and online outlets.

MEDIA & ADVERTISING

Take advantage of this opportunity to purchase sponsorship and ads to market employment opportunities to our members, corporate partners and affiliates. Check for an extra space. Omit comma. The publications highlight important Conference news and up audience. All information is critical to our Conference participants; therefore, your messages are guaranteed **MAXIMUM EXPOSURE.**

Print Opportunity	Audience	Distribution	Advertising	Sponsorship Options
2008 Conference Marketing Brochure 20-page primary source for conference.	12,000+	Mailed April-Sept. Published on website.	Full Page Ad — \$4,000 1/2 Page Ad — \$2,500 * Black-&-White 2-Color, 4-Color Only	Full Page Ad — \$4,000 1/2 Page Ad — \$2,500 Black-&-White, 2-Color or 4-Color Ads Only
Conference Daily Newsletters 4-page communique, designed to update all Conference participants	11,000	Wed. — Fri., Sept. 17 — 19	1/4 Page Ad \$300 per day \$500 for 2 days \$1,000 for 4 days * Black-&-White Ads Only	Sponsorship * Prime exposure. * ¼ page ad each day. * Listing as Conference Sponsor in all conference materials and on website.
Conference Career Fair Advantage Guide 40+ page, conference participants to navigate them through the Career Fair.	10,000	-----> This section's type size is larger than all others.	Full Page Ad — \$1,500 1/2 Page Ad — \$900 1/4 Page Ad — \$600 * Black-&-White Ads Only	Sponsorship * Prime exposure. * (2) Full page ads. * Listing as Conference Sponsor in all conference materials and on website.
Conference Guide 60+ page journal for Full Conference Registrants, detailing all event aspects. Serves as a comprehensive reference tool during and after	4,000		Full Page Ad — \$4,000 * Black-&-White, 2-Color, 4-Color Ads	Sponsorship * Prime exposure. * (2) Full page ads. * Listing as Conference Sponsor in all conference

For Sponsorship opportunities, please contact the NMBAA at (312) 580-8071
 For more Advertising details, please contact the NMBAA at robin.melton@nmbaa.org

	Full Page	1/2 Page	1/4 Page
Bleed	8.75 x 11.25	8.75 x 5.625	(vertical)
Bleed Live Area	7.75 x 10.25	7.75 x 5.125	
Non-bleed	7.75 x 10.25	7.75 x 5.125	4.325 x 5.125
Trim size	8.5 x 11	8.5 x 5.5	

Black MBA Magazine
 Mailed to 45,000 executives, business school administrators, corporate partners, entrepreneurs and members, plus Conference issue distributed on-site to 11,000 participants. For rates, calendar and specs, please contact us at Elaine@naylor.com.

Black MBA Student Guide
 The gateway to articles, resources, schools and more to help prospective Black MBA students excel. Distributed to NMBAA@ Collegiate Chapters, universities, and mailed to 5

<-----
 Did the writer mean prospective?

JPEG or EPS-All art must be made from 1 color black or CMYK 300dpi
 NMBAA reserves the right to refuse posting of advertisements that it deems inappropriate. Space is limited and may sell out before the deadline date. Reserve space early: see attached order form

Add periods to both sentences.

MEDIA & ADVERTISING

Ideal for highlighting your Employment Network Job postings.

Electronic Opportunity	Audience	Distribution	Advertising Options
E-Newsletters Member news bulletin with important career enhancement and member development information.	7,000	Monthly, mid	See attached Ad Order Form for Rates
Email E-mail Critical event and service updates sent to past and current members, conference registrants and Employment Network Job Candidates.	20,000+	Monthly, first of	
Website Ad Web site Primary communication vehicle describing all benefits and services of the NMBBAA's 38 years of success.	10,000-30,000 hits per day	N/A	
NMBBAA® Access T.V. TV -- no periods. Your video content and commercials can be seen on our national website Web site Conference, etc.	12,000-30,000	N/A	

AD SPECS	
Companies supply their own graphic ads as follows:	
Text Ad Specs	
Paragraph:	Up to 50 words
Format:	Word document
Banner Ad Specs	
Dimensions	468 x 60 pixels
Size:	13k (max)
Format:	GIF or JPEG
Resolution:	72 DPI
Animation:	5 frames or less (for website banners only)

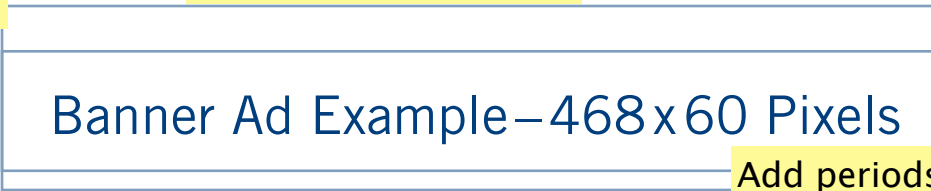
Banner	Cost (per bus)
2 x 12 Banner	\$1,500
2 x 24 Banner	\$2,000
2 x 36 Banner	\$3,000
Bus Wrap	8.5 x 11

Bus Wrap \$5,000 per bus \$30,000 for the entire Fleet of Buses
Video (Corporate would produce 2 to 3 minutes in length) \$7,500 per day (internal note: target is 10-15 videos)
Bus Head Rest \$680 per Bus

This column is all dollar amounts. Should this be as well?

Add an end parenthesis to close it out.

Web site



Add periods to end both sentences.

Disclaimer: The NMBBAA reserves the right to refuse posting of advertisements that it deems inappropriate.
Please Note: Ad Space is limited and may sell out before the deadline date. Reserve space early; see attached order form.
 For more details, please contact the NMBBAA at robin.melton@nmbbaa.org

ANNUAL CONFERENCE

INFILTRATE every aspect of our members' experience at NMBBAA® events and affairs. We offer our partners the OPPORTUNITY TO BRAND ITEMS from bags to lanyards to badges.

Hyphenate: top-of-mind

These tools are excellent complements to our special event and media vehicles and have proven time and time again to keep your company top of mind with attending entrepreneurs, students, executives and associates.

CONFERENCE OPPORTUNITIES

- Special Events
- VIP Occasions
- NMBBAA® Career Fair
- NMBBAA Employment Network®
- NMBBAA Career Success NetworkSM
- NtentialSM Coaching
- NMBBAA Leadership Institute®
- Entrepreneurial Institute
- Lifestyle Village
- Gold Key Access®
- Plenary & General Sessions
- Advertising
- NMBBAA® Access Media in Motion
- Industry Expo

Change to colon -- items:

Demonstrate a new product, your company logo and name on the following items.

- Badges
- Bags
- Lanyards

National Conference

Our most anticipated and highly attended event is our Annual NMBBAA® Conference and Exposition, one of the largest and most effective recruiting, professional development and networking opportunities in the country. The Conference focuses on diversity and educating our members to the industry and mission-critical insights to hit the business. We serve the needs of attendees from senior-level executives and entrepreneurs to students and new graduates.

Omit "to" -- switch with "about"

The Conference—four days in duration—offers an invaluable opportunity for you to engage with our full membership and rich network.



ANNUAL CONFERENCE

Across disciplines and across industries our participant demographics tell the story. NMBBAA® Conference attendees are highly talented, **that** are uniquely prepared to deliver in today's global economy.

Omit "that" -- change to "who"

NMBBAA® CAREER FAIR

Smart businesses are always looking for talented, capable leadership. As an exhibitor in the 2008 NMBBAA® Career Fair, your company has the opportunity to be center-stage, to find the right candidates and build brand recognition for your business. The National Conference Career Fair is an opportunity for candidates to pursue their career aspirations with more than 450 participating corporations and educational institutions. This two-day event is designed to provide an environment of great networking among the nation's most talented business professionals, power brokers, outstanding NMBBAA® members, quality career candidates and potential MBA students.

ACCESS

How do you get access **to over** 12,000 corporations in one two-day activity?

Omit "over" -- change to "more than"

The 30th Annual National Black MBA Association® Conference and Exposition is your answer. The nation's largest professional Career Fair will be held in **Washington DC**, 2008 and will deliver

Change to: Washington, D.C., in 2008...

Audience Demographic Profile

Degree Level	Years of Experience	Annual Income
MBA.....72%	1-518%	\$51-75K26%
Master.....15%	6-1025%	\$76-100K22%
PhD1%	11-1418%	\$101-150K19%
MBA Students.....11%	15+39%	\$151-200K6%
(BS) Undergrad1%		\$201K+1%
Own a Business	Age	Job Function
Yes19%	26-3020%	Finance13%
No81%	31-3523%	Non-profit/Org10%
	36-4022%	Mfg/Operations7%
	41+28%	Consulting5%
		Insurance4%
		Marketing3%
GENDER	Region	
Male44%	East24%	
Female56%	South22%	
	Midwest14%	
	West16%	
	Mideast16%	

Add a "+" sign

Omit slash.

ANNUAL CONFERENCE

Omit "Over" -- change to "More than"

Over 2000 interviews are conducted during the NBMBAA® Annual Conference

Fig.1 2007 Orlando, FL Career Fair



NBMBAA® Candidates Career Interest		
Job interest vs. presented opportunities		
ATTENDEE INTEREST		JOB OPPORTUNITIES
19%	Marketing	26%
37%	Finance	24%
8%	HR	11%
18%	Other (IT, Chain, Supply, Operations, Consulting)	21%
Employment Level of Jobs Recruited for vs. Job Level Sought		
ATTENDEES		RECRUITER
43%	Entry Level	34%
43%	Middle Mgmt.	39%
4%	Senior Mgmt.	16%
10%	Internships	11%

Jumbled text.

ANNUAL CONFERENCE

Career Fair Booth

The Career Fair will be open at the Washington Convention Center on Thursday and Friday, September 18-19, 2008. (See the schedule of events for specific exhibit times.) Booth space rental:

Delete period.

Reverse: times).

KEY DATES & INFORMATION

CONFERENCE DATES
September 17-20, 2008

CAREER FAIR DATES & TIME
September 18-19, 2008
9:00 a.m.-4:00 p.m.

EMPLOYMENT NETWORK (INTERVIEW SPACE) DATES & TIME
September 18-19, 2008
8:00 a.m.-5:00 p.m.

LOCATION
Washington Convention Center
801 Mount Vernon Place NW
Washington, DC 20001

CAREER FAIR
Exhibit Halls B-C

EMPLOYMENT NETWORK
Exhibit Hall A

LINEAR/IN-LINE BOOTH CHARGES. In-line booths cost \$6,250 per 10' x 10' space. Added rental costs apply for corner booths.

Add a period.

IN-LINE BOOTH SIZE	RENTAL
10' x 10'	\$6,250
10' x 20'	\$12,500
10' x 30'	\$18,750
10' x 40'	\$25,000

(CORNER) LINEAR/IN-LINE BOOTH CHARGES. In-line corner booths cost \$6,500 per 10' x 10' space.

(CORNER) IN-LINE BOOTH SIZE	RENTAL
10' x 10'	\$6,500
10' x 20'	\$12,750
10' x 30'	\$19,000
10' x 40'	\$25,250

ISLAND BOOTH CHARGES Close gap.

ISLAND BOOTH SIZE	RENTAL
20' x 20'	\$26,000
20' x 30'	\$38,500
20' x 40'	\$51,000

Add gap.

Look at the other sections to be sure all are uniform.

Other island booth configurations must be requested through NBMBAA® for approval.

SPECIALITY BOOTH CHARGES

CATEGORY	BOOTH SIZE	RENTAL
Educational Institutions	10' x 10'	\$1,000*
Small Business	10' x 10'	\$1,750
Non-Profit	10' x 10'	\$1,500
Product Display	10' x 10'	\$1,000
Government	10' x 10'	\$1,000
Executive Search Firms	10' x 20'	\$20,000

Missing a quote mark.

* Educational Partners exhibiting outside of educational row pay an additional \$500

** Government Partners exhibiting outside of Government row pay \$4,950

ANNUAL CONFERENCE

Included with your booth

NBM **Add a space.** e following for
Linear/In-Line Booths:



- 8' high background drapery
- 36" high drapery dividers to define the boundaries of each exhibitor's space
- 7" x 44" booth identification sign with company name and booth number
- One **6 ft. Change to 6' to match others.**
- Two chairs per booth
- Each 10'x10' Booth Includes—(4) Four Complimentary Exhibitor Only Passes & (1) One Complimentary Full Conference Exhibitor Pass

Consult with writer -- I did not understand this sentence. Please re-write.

**Complimentary Booth Personnel passes not to exceed 25 Exhibitor only and 4 Full Conference Exhibitor*

Complimentary Exhibitor Personnel Included with your booth

BOOTH SIZE	EXHIBITOR ONLY	Lowercase i. EXHIBITOR
10' x 10' booth	(4) Four Exhibitor Only	(1) One Full Conference Exhibitor
10' x 20' booth	(8) Eight Exhibitor Only	(2) Two Full Conference Exhibitor
10' x 30' booth	(12) Twelve Exhibitor Only	(3) Three Full Conference Exhibitor
20' x 20' booth	(16) Sixteen Exhibitor Only	(4) Four Full Conference Exhibitor
20' x 30' booth	(20) Twenty Exhibitor Only	(4) Four Full Conference Exhibitor
20' x 40' booth	(25) Twenty-five Exhibitor Only	(4) Four Full Conference Exhibitor

CATEGORY	EXHIBITOR ONLY	EXHIBITOR ONLY	FULL CONFERENCE EXHIBITOR
Educational Institutions	10' x 10'	(2) Two Exhibitor Only	N/A
Small Business	10' x 10'	(2) Two Exhibitor Only	N/A
Non-Profit	10' x 10'	(2) Two Exhibitor Only	N/A
Product Display	10' x 10' Missing a quote mark.		N/A
Government Exhibitor	10' x 10'	(2) Two Exhibitor Only	(1) One Full Conference
Executive Search Firms Exihibitor	10' x 20'	(20) Twenty Exhibitor Only	(3) Three Full Conference

Jumbled text.

Your Partner of Choice ONE TEAM ONE VOICE

ANNUAL CONFERENCE



NBMBAA® Employer Showcase

Showcase the exact image and profile you want to be seen (and remembered!). The NBMBAA® Employer Showcase is designed to give you more visibility at the conference. There are four levels of participation: Premier, Champion, Featured and Contributing. As a participant in the Employer Showcase you will receive the following benefits:

Employer Showcase Benefits Breakdown

	PREMIER	CHAMPION	FEATURED	CONTRIBUTING
*Premier level requires purchase of a 20'x20' or larger booth space and sponsorship package		\$6,000	\$4,000	\$2,000
Keynote Luncheon	1 day	2 per day	1 per day	
Welcome Reception				
1-Year Black National Black MBA Magazine™ Subscription	X	X	X	
Company logo on NBMBAA® Website <i>X*—Placement on NBMBAA® conference page or your website</i>		X		
Company link on NBMBAA® Website		X	X	
Scrolling Company logo and booth number displayed on Conference Shuttle Bus				
Listing of Showcase level in conference literature	X	X	X	X
Listing of Showcase level on conference banner and signage	X	X	X	X
*Authorization to host a hospitality reception				
Access to conference resume database (expires 12/31/08)				
Employment Network® Conference Job Match postings	4	2	1	1
Conference Job Match interview space (upon request)	6	3	1	
Discount to Employment Network® online recruitment services (Discounts applicable to annual subscriptions only. Offer expires 5/31/08.)	35%	25%	15%	10%

The word "Black" is used twice -- should the first instance be deleted?

For all three: change to "Web site" -- capital W, two words.

This should either be: "host a hospitality reception" or "host hospitality receptions"

This has already expired -- should another date be added?

PARTNERSHIP LEVELS

The NMBBAA® works with you to establish the ideal strategic partnership. Our goal is to CUSTOMIZE AN ARRANGEMENT that is perfectly aligned with YOUR BUSINESS GOALS AND OBJECTIVES.



Add an "n" and a hyphen:
African-American.

Strategic Partners and NMBBAA® have a goal of increasing the financial and economic wealth of African Americans. Change to comma. Provide a year-round holistic approach for a minimum of 3-5 years; provides financial and in-kind resources (annual sponsorship / underwriting of at least \$100K); and may be engaged locally. Delete s. Omit semicolon.

Business Partners are committed to growth, diversity, profitability and stability within the African American community. Partnerships, which are generally two years, provide in-kind resources (annual sponsorship / underwriting of at least \$250K) and may be engaged locally. Add hyphen.

Key Sponsors align annually with the NMBBAA to create and implement strategies designed to address diversity, recruitment, and branding objectives during the conference. Omit comma. Omit comma.

Exhibitors are center-stage at the Annual Conference Career Fair, where they can connect with ideal job candidates and business partners. Take the opportunity to build your brand's awareness and snare the top talent's attention.

Event Sponsors underwrite events from meals to workshops or special entertainment sessions, gaining access to the hearts and minds of the most impressive in corporate and entrepreneurial talent. You can underwrite important event series and items including:

- Plenary and General Sessions
- Business Meetings
- Receptions
- Meal Events
- Social Events
- Special Interest Programs
- Case Judge Seats

Program Sponsors brand and present seminar tracks that they are empowered to headline with high-level company executives in a panel, seminar or workshop format.

Space needed: or workshop

For contact information, current pricing and the latest partner news, visit www.nmbaa.org/partnership.cfm or call the NMBBAA® Corporate Partner-Development Office at 312.580.8075. We will connect you with a representative.

Change to: (312) 580-8075.

NBMBAA® VALUE PROPOSITION

OFFERING	DESCRIPTION	BENEFITS CREATED	VALUE
NBMBAA® Organization	<ul style="list-style-type: none"> • Represents over 70,000 professionals and students • Professional chapters in 40 U.S. cities • Growing number of interest groups in U.S. and abroad • Collegiate Chapters on 10 campuses • Highly diverse industry and business representation 	<ul style="list-style-type: none"> • National reach, with strong local presence • Centralized membership communication • Ability to tailor and align programs with needs of members and corporate partners • Professionally run and managed —high degree of accountability 	<ul style="list-style-type: none"> • Brand Building Ability to leverage resources through a national platform • Strategic Alignment Integrated support of strategic and corporate goals/initiatives • Institutional Knowledge Shared transaction of insights and best practices
National Conference	<ul style="list-style-type: none"> • Routinely attracts 10,000 – 15,000 business professionals, largely African-American • Programming covering development, industry updates, and career planning 	<ul style="list-style-type: none"> • Pre-screened above average incomes • Group highly influential in purchasing decisions • Large number of opinion leaders 	<ul style="list-style-type: none"> • Recruiting Streamlined recruiting process through on-site interview • Brand Building Opportunity to gather consumer insights and research; showcase brand
NBMBAA® Access National Black MBA Magazine™ Access TV NBMBAA® Online NBMBAA® In Print Co-Op Advertising Merchandise	<ul style="list-style-type: none"> • 50,000 circulation trade publication • Full motion video at Conference • Targeted ads that leverage key media partner relationships • High-quality branded collateral and merchandise 	<ul style="list-style-type: none"> • Multi-media branding presence • Platform for bi-directional communications • Extension for both recruiting and brand-building campaigns • Creates a vibrant forum for “Thrivals” reshaping markets on a global scale 	<ul style="list-style-type: none"> • Efficiency Multiple platforms for new and existing creative • Professionalism Extensive history of high quality results
Education Leaders of Tomorrow® Collegiate Chapters NBMBAA Case Competition® Scholarship Hobson’s Student Guide	<ul style="list-style-type: none"> • LOT targets high potential students with a variety of career immersion connection experiences local and national • Collegiate chapters established since 2006 to expose undergraduates to business school opportunities • Provide more than half-million in direct student assistance annually • Publications reach today’s graduate and young professionals 	<ul style="list-style-type: none"> • Identifies and supports talent in alignment with corporate responsibility initiatives • Accesses pool of diverse talents and professionals 	<ul style="list-style-type: none"> • Responsibility Venue for corporate messaging and education • Community Relations Extends your company’s proud history of support for education in the African-American community
Career Career Fair NBMBAA Employment Network® Conference Job Match™ Career Success NetworkSM Career Coaching Education & Feedback Candidates For SuccessSM	<ul style="list-style-type: none"> • Largest career fair in the nation focused on diverse executive-level talent • Data-base of both passive job-seekers and graduates and experienced • Customized corporate hiring solutions • Skills enhancement and career guidance that impact both recruiting and retention 	<ul style="list-style-type: none"> • Expedites the recruitment and on-line recruiting solutions • Provides informed and career advice and guidance for diverse executives 	<ul style="list-style-type: none"> • Talent Acquisition Streamline diverse talent hunt for national, regional and local opportunities; pre-screening • Retention Low-cost solution for coaching and grooming of high potentials within the system

Change to "more than"

Omit comma.

resources

Spacing uneven.

Add comma.

Omit comma.

Hyphenate: Full-motion

Is a word missing at the end?

Should this be changed to immersion?

Change to \$500,000

Make plural: students

No dash: database

No dash: online.

Awkward phrasing. Please have writer re-work.

NMBBAA® VALUE PROPOSITION

NMBBAA® Value Proposition Continued

OFFERING	DESCRIPTION	BENEFITS CREATED	VALUE
Leadership NMBBAA Leadership Institute® Local Empowerment Initiative Gold Key Access® Executive Coaching NMBBAA Foundation	<ul style="list-style-type: none"> Leadership Institute engages the most dedicated learners with the top innovators in a cross-section of business today Local Empowerment Initiative extends the best of conference programming into local markets Gold Key Access® is an identifying and networking with personalized executive leadership Executive coaching is growing demand among African-American professionals NMBBAA Foundation provides a means for partners and individuals to help shape the long-term future of the Association 	<ul style="list-style-type: none"> Meets the needs of mid-career and senior-level executives and business leaders Creates opportunities for higher-level engagements for corporate partners Increases the pool of diverse professionals prepared for major leadership assignments Expands the reach of innovative Conference programming Underwrites the future of education and further development for African-American professionals 	<ul style="list-style-type: none"> Talent Optimization Engage high-value managers towards and continued professional development Leadership and Succession Planning Identify and cultivate the next generation of industry leaders Brand Building Associate the brand with innovation in business practice and education
Entrepreneurship Entrepreneurial Institute Entrepreneurial Awards Coaching & Education	<ul style="list-style-type: none"> Institute launch planned at 2008 National Conference Focused on growing the number of African-American owned and operated businesses Programming devoted to skill-building and access to resources Attendee targets: Aspiring entrepreneurs and current business owners Sponsored awards recognize entrepreneurial excellence 	<ul style="list-style-type: none"> Leverages existing resource base of NMBBAA® Champions economic inclusion and growth Systemically targets those best-positioned for entrepreneurial success Links individual entrepreneurs with corporate partners 	<ul style="list-style-type: none"> Corporate Social Investments Supports REACH program by leveraging resources Brand Building Demonstrates economic commitment to local communities through differentiated programming focused on ownership versus consumerism
Lifestyle Special Events Health, Wealth & Balance Life Coaching	<ul style="list-style-type: none"> Variety of social events at the national conference and at the chapter level, including concerts, sports activities and travel Workshops and education targeting life-balance, health issues in the African-American community and wealth creation Resources to help members reach their personal goals Participation in community-level events and activities 	<ul style="list-style-type: none"> Networking opportunities for like-minded professionals Provide practical advice for members and their families to impact critical issues such as health and lasting wealth-creation Networking with other community-based and professional organizations dedicated to similar goals 	<ul style="list-style-type: none"> Brand Building Direct opportunity for product placement, testing and promotions Responsibility Venues for education and messaging

Two instances here: is NMBBAA correct? Or is an "A" at the end missing?

Change: an...
Capital C.

Omit period.

Jumbled text.

NBMBAA® VALUE PROPOSITION

Throughout the year and across the country, NBMBAA® HOSTS BUSINESS AND SOCIAL EVENTS that keep our members CONNECTED WITH SUCCESS.



We leverage them as platforms for our five channels of opportunity: education, career, leadership, entrepreneurship and lifestyle-enhancement.

Calendar of Opportunities

2008 NBMBAA® ACTIVITY CALENDAR												
	January	February	March	April	May	June	July	August	September	October	November	December
Conference									X			
Corporate Partners Orientation		X	X									
Leadership Retreats			X								X	
Gold Key Access						X			X			X
Professional Local Chapters	X		X		X		X		X		X	
Collegiate Chapters	X		X		X							
Leaders of Tomorrow						X	X		X			
Local Empowerment Initiative				X	X	X						
E-Communications E-Blasts Webinars Webcasting												
Corp. Partners Communication	X		X		X		X		X		X	
Membership Communications		X			X			X			X	
National Black MBA Magazine™	Winter			Spring					Fall			Winter
Undergraduate Programs									X		X	
Entrepreneurial Institute									X		X	
NBMBAA® Managers' Retreat		X										
NBMBAA® Staff Retreat			X									

Is there a summer issue?