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Embrace the Power of Next-Generation Wireless

Extend the power of your wired network to your mobile workforce:

- Empower teams to securely work when and where they want without compromising performance
- Provide reliable wireless access to applications in challenging RF environments
- Support growing diversity in devices and guarantee compatibility

Visit the Cisco Next-Generation Wireless website to learn more:
www.cisco.com/go/nextgen-wireless

Dear Valued Customer,

Improving the customer experience and increasing gross margins are critical to maintaining a competitive edge and enabling long-term business growth. Cisco's Next-Generation Wireless Network—an integrated wired and wireless solution based on 802.11n wireless—provides the performance required for a truly mobile customer experience. With five times the throughput and enhanced reliability and predictability of wireless coverage, Cisco Next-Generation Wireless enables you to:

- Differentiate the customer experience by delivering video to an array of mobile devices
- Improve device connectivity in demanding RF environments susceptible to interference
- Deliver the performance needed for existing and future mobility applications

With next-generation wireless, retailers can unify their communications infrastructures to deliver a consistent user experience while maintaining a low total cost of ownership.

Visit <URL> or call <Partner Phone Number> for a free consultation on your company's mobility strategy or to receive a customized report on best practices for designing next-generation wireless networks.

<Postal Address>

<Link to opt in/opt out mechanism>